



Distributed  
monthly on  
Luke Air Force  
Base!

# LukeServices.com

MAGAZINE

The only OFFICIAL magazine  
authorized by Luke Air Force Base!

Informative editorial and resource  
guide for military personnel!

## TARGET MARKET:

- **Reach over 133,000 people** – approximately 90% live throughout the West Valley, 10 % live on base.
- **100% Employed** – no other publication can claim this!
- **Loyal** – service members are very loyal to businesses that support the military.
- **New to area** – need housing, cable, realtors, etc.
- **Vacation & Travel** – personnel enjoy traveling the state and seeing local attractions. In fact, they receive 30 days of leave each year.
- **Geographical interest** – members of the Luke Community come from all over the U.S. and their interests vary depending on their home state.
- **Multi-publication discounts available.**  
Please see your Account Executive for more details.



	1 Time	3 Month	6 Month	12 Month
Inside Cover	\$2,852	\$2,623	\$2,396	\$1,940
Back Cover	\$2,852	\$2,623	\$2,396	\$1,940
Full Page	\$2,224	\$2,051	\$1,889	\$1,585
1/2 Page	\$1,219	\$1,130	\$1,039	\$901
1/4Page	\$741	\$683	\$628	\$524
Page Sponsor				\$500.00

## AD SPECIFICATIONS

Ads must be camera ready (includes documents, fonts, artwork, etc.) and provided electronically. CMYK color. Electronic media includes: CD, Zip and via email. File formats accepted: Adobe Photoshop, Adobe .PDF, .TIF, .JPEG. All electronic files should be accompanied by a hard copy color proof to ensure accuracy. Please indicate if you wish to have your disks returned to you.  
Send all artwork to [Christie@houseofelliott.com](mailto:Christie@houseofelliott.com).

## AD DIMENSIONS

Width by Height. Ad artwork deadline is the 6th of every month

**Full Page** ..... 7.25 x 9.5  
**1/2 Page Standard** ..... 7.25 x 4.75  
**1/4 Page Standard** ..... 3.5 x 4.75

■ Call for bleed ad specs



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